PHOTOGRAPHY FOR WEBSITES

Teesside Photography will provide high quality, cost effective product photographs optimised for use on retail web sites. We will help you boost product sales with beautiful, affordable images of your products. Products are 'cut out' against a pure white background, with no shadows, helping to give you web site that clean, professional look that you find on many of the top e-commerce sites such as Amazon.















Staging & Lighting

Items are placed on a still life table which provides a seamless white background, and are then evenly lit to minimise shadows. Reflections are carefully managed to allow glossy surfaces to appear natural without excessive glare or 'hotspots'. Some shadow can be re-inserted for artistic effect.

Photography

Products are photographed using professional Nikon DSLR cameras and lenses using a wide depth of field to ensure front-to-back sharpness which is required in order to create realistic cut-outs.

Post capture processing

The subject is cut out from its original background which is replaced with with a pure white background or a transparent background as required. Each image is then optimised for colour, contrast and sharpness and re-touched by hand to remove dust, scratches or other minor blemishes, before being re-sized and optimised for use on web sites. High resolution versions of the images, suitable for use in flyers, brochures or catalogues are also provided if required.

Location photographs

We also provide premises photography where needed – this helps website visitors find your physical location.







ABOUT TEESSIDE PHOTOGRAPHY

Photography with a new level of clarity, definition and style. Teesside Photography provides the best possible images for any event and for any legal purposes.

Our reputation depends on the quality of our work and our ability to offer a responsive and efficient professional service. We are always happy to quote in advance for all photographic or video work, be it on-site or studio based.

Commercial photography:
Photography to get your business message across.

Industrial photography:
Locations, products, machinery, people, architecture.

Photography of the built environment
Technical excellence and creativity combined.

Construction:
From site evaluation through to buildings in use, our construction photography covers the full process from site evaluation to finished structures and buildings. Progress photographs are a specialty.

Heritage Architecture:
Specialist photography for recording and documenting heritage and restoration projects. Detailed images and processing, such as rectification.

High resolution photography and digital imaging:
Extremely high resolution photographs with capabilities way beyond traditional large format film. Multi gigabyte sized images.

Product photography:
Studio and location based product photography.

Macro photography:
Photography of very small objects.

Interior and lifestyle photography:
Interior photography for designers, architects and housing developers. Commercial and residential property.

Hotel Photography:
Photography to publicise all aspects of your hotel, resort or spa and the services you offer your guests - hotel photography for print and web use.

Restaurant and location based food photography
Photography of food, where it's made, where it's served or even where it's produced - food photography beyond the studio.

Venue Photography:
Entertainment venue, club and gig photography in Teesside and the UK.

Photography for Annual Reports:
Images to capture the essence of your activities, locations and people - Detailed creative photography for print and web use. Images are available as large fine art prints.

Domestic Photography:
Weddings: Probably the most important occasion of a bride's life; you will need perfect wedding photographs and we know it. We always like to do a pre-session before the big day to get to know you and provide some images of the preparations. Video footage is available.

Parties:
Whether it be a 4 year olds birthday; an 18th birthday party or a ruby wedding anniversary bash we can be there, freeing up the party organizers to get on with other tasks.

Web Site:
Building a website for your business or personal needs? We can provide images both in full form and web optimised. Premises, products and personnel are common images.

Portrait:
Our people friendly photographers will, set the stage and put the subject at ease. Can be on-site or in a studio environment.

Sports Events:
A myriad of special effects are available for capturing movement and action. Football, Rugby, Hockey, golf, skiing or even table tennis can all be captured at the best moments, video and time-lapse photography are available.

Schools:
Let us produce your children's photographs. We can do any size, put siblings together and do individual and whole class photographs.

Landscapes:
Trees, fields, sea, rivers, gardens, forests, Light, timing and a sense of drama are some of the important considerations for landscape photography. Let us get the most out of your subject.



Tel: 01642 760144

e-mail: info@teesside-photography.com

web: www.teesside-photography.com